

WELCOME TO THE RESOURCE NETWORK

THE
RESOURCE
NETWORK

Innovative Solutions, Expanded Horizons - Unleash the potential in an interconnected world

The Challenge

Today, the key challenge facing every organization is to do more without more, to deliver results by harnessing the skills, knowledge, and energy of all stakeholders from employees, to suppliers, to partners, even to customers and constituents.

The Solution

The Resource Network brings experience to help organizations recognize and align critical relationships both inside and outside the enterprise. The potential of inter-connectedness is enormous:

- Tapping the collective wisdom, analyzing and mitigating risks
- Managing outcomes, insuring best practices
- Forging collaborative alliances, sustaining communications
- Eliminating bottlenecks, reducing misunderstanding and mistakes

Meaningful relationships multiply the potential of one individual and deliver powerful results. The Resource Network applies a unique and proven approach:

- Zoom out to envision an organization's scope and objectives
- Zoom in to recognize potential resources and possibilities
- Bring resources together, forge collaborative alliances
- Mobilize and focus teams in creative and energizing ways
- Deliver high impact results

"Innovative teaming provides our clients with unparalleled technical, operational and management resources."

*-Rick Rodgers
The Resource Network*

Innovative teaming and creative application of The ResNet Process and ResNet Synergy Tools provides our clients with unparalleled technical, operational and management resources as projects demand, including:

- **Alliance & Relationship Management**
- **Business Intelligence Optimization**
- **Business Resource Development**
- **Collaboration Management & Consulting**
- **Data Connectivity Solutions**
- **Information and Accessibility Services**
- **Resource Matchmaking**
- **Sales Solutions**

Associates of The Resource Network have held significant leadership positions in private industry, public accounting, management consulting, associations, marketing, media, financial and technology companies, and have worked with a wide variety of well-known organizations.



So, what does all this mean for you? It means abundant and appropriate resources, fresh ideas, creative thinking, and peace of mind that your project or initiative is being executed to its greatest potential.

To discuss how The Resource Network can help you, contact:

Rick Rodgers at +1 703-506-0203 or rick.rodgers@resnet.org





Connected Resources...
...Powerful Results

“ We are inextricably bound one to another, all of us and what surrounds us, into an incredible and potentially wonderful tapestry. ”

CASE STUDIES

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Biography: [Richard R. Rodgers](#) | Jill Johnson | Anthony Cauterucci | David Rogers | Jim Schneider | Sunil Sondhi



"Interconnected Links to a World in Need of Better Connections"



Richard R. Rodgers

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Rick Rodgers, founder and managing director of The Resource Network, improves the bottom line for organizations by connecting internal and external resources in a way that creates a multiplier effect. Throughout his career Rick has been a catalyst bringing together people and organizations in commercial, public, and non-profit enterprises in ways that enhance individual and collective success. Rick is known as a collaboration champion and "visionsmith."

He has worked with and for governors, corporate executives, technology companies, information providers, international trade and development agencies, associations, and the disabled in Africa, Asia, Australia, Europe, and the Americas to achieve innovative ways to share and optimize resources. Results he and his teams have achieved are described as among the best of their type in the world.

Rick's client list includes Ask Big Questions, BrainAdvantage, Bishop John Thomas Walker National Learning Center, Keurig Green Mountain Coffee Roasters, Welsh Marketing Associates, Special Olympics, MCI, MERANT, U.S. Department of Commerce, U.S. Trade and Development Agency, State of Illinois, and the Federation of Tax Administrators.

Rick is an access and inclusion trailblazer leading The Resource Network to be one of the first 100 companies in the world to be certified as a Disability-Owned Business Enterprise by the US Business Leadership Network (USBLN). He is a member of the DC Metro Business Leadership Network where he serves on the advisory board and co-chair of the Disability Supplier Diversity Committee. He is a member of the U.S. International Council on Disabilities and the Gartner Research Circle. He served on the World Bank Community of Practice for Access to Justice for Persons with Disabilities and the board of directors and corporate advisory board for Jubilee Jobs, Inc. A CPA and graduate of the University of Kentucky, Rick has served as Vice President for Administration for the Mortgage Bankers Association of America; Director of Administration and Finance and Secretary-Treasurer of the National Governors Association; Controller of the Council of State Governments; and in the practice of public accounting.

Rick and The Resource Network have been featured in a [US Business Leadership article, Making the Right Connections, Information Management Magazine](#), and a [case study by Progress Software](#), the global leader in application and infrastructure software. Information on Rick's activities has been included in [Public Official Associations and State and Local Government: A Bridge Across One Hundred Years](#) and selected news articles. His work resulted in a Microsoft Industry Solution award as one of the best sales solutions in the world.



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