



Access360.org

Create Awareness • Promote Access • Find Solutions

The Mission:

To provide access information and services by and for people with disabilities through a collaborative network via electronic, print and voice communication to create awareness, promote access and find solutions worldwide

To find out more about **Access360.org** and other initiatives of The Resource Network, contact: **Rick Rodgers at +1 703-506-0203 or rick.rodgers@resnet.org**

1119 Brentfield Drive, McLean, VA 22101 USA Phone: +1 (703)506-0203 / Fax: +1 (703)506-0205 / Web: www.resnet.org





The Time for **Access360** Is *Now*

One of the largest and fastest growing groups in the world is people with disabilities and people affected by aging. A rapid expansion of accessible and assistive solutions is occurring but resources are hard to find. Solutions that work for seniors and persons with disabilities benefit all users, opening up unprecedented opportunities which are the forefront of technology and the mobile industry revolution. Creatively sharing the abundance of resources is possible and can improve accessibility for all.

- 7 billion people in the world
- 6 billion mobile phones; 7 billion mobile devices
- Over 1 billion people with disabilities
- Every day 10,000 people reach age 65
- More than 70,000 assistive technology products and an abundance of premier accessibility resource providers
- A way, *now* to connect them all

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Mobilizing and Leveraging Resources

Accessibility Audience



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Accessibility Market Worldwide

People

Population: 7+ billion

No. in Poverty: 3 billion (44%)

No. in Extreme Poverty: 1.4 billion (20%)

No. of Children Who Die Each Day Due to Poverty: 30,000

No. with Disability: 1+ billion (15%) (WHO, June, 2011)

No. Unable to Read: 1 billion (14.7%)

No. of Blind: 35 million (0.6%) (WHO, Oct. 2011)

No. with Visual Impairment (low vision): 246 million worldwide

No. of Blind and Low Vision: 285 million worldwide (WHO, Oct. 2011)

No. of World's Visually Impaired Living in Developing Countries: About 90% (WHO)

Disability Community Spending Power: 220 billion

No. with HIV/AIDS: 33 million

Everyday 10,000 people reach age 65
Predicted to continue for 20 years

Technology

No. of Internet Users: 1.8 billion (26%)

No. of Mobile Phones: 6 billion

No. of Mobile Devices: 7 billion

Assistive Technology market: \$49.3 billion (2013), a compound annual growth rate (CAGR) of 5.3% (BCC Research)

Geographic Markets

No. of Countries/Nation States: 190-269

- **Advanced Economies:** 47

- **Developing:** 126

- **Global North:** 48

- **Global South:** 157

- **High Income:** 66

- **Land Locked:** 48

- **Least Developed:** 44

- **Small Island Developing States:** 52

No. of Multi-Country Groupings: 180

No. of Country Sub-Units / States: 4,155





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Accessibility Market United States

Population: 315.5 million
% Employed: 63.6% (BOL, 2011)
% Unemployed: 36.4%
No. of with Disability: 51.2 million (16.2%)
% Employed: 17.8% (BOL, 2011)
% Unemployed: 82.2%
Discretionary Spending Power: \$175 billion (DOL)
% of Children 6-14 with Disability: 11%
% of People 80 or Older with Disability: 72%
% of Females with Disability: 20%
% of Males with Disability: 17%
No. of Disabled People 6 or Older who Need Personal Assistance with One or More Activities of Daily Living: 10.7 million
No. of 15 or Older Who:
- **Use a Wheelchair:** 2.7 million
- **Report Being Unable to See:** 1.8 million
- **Report Being Unable to Hear:** 1 million
- **Have Some Difficulty Having Their Speech Understood by Others:** 2.6 million
No. with Limitation in Cognitive Functioning, or a Mental or Emotional Illness that Interferes With Their Daily Activities: 14.3 million (4.6%)

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Accessibility Eco System @ – Biomimicry @

People

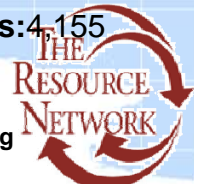
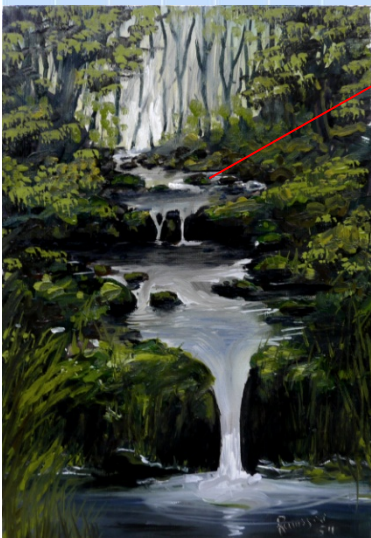
Individual
Aging/ Seniors
Caregivers
Children/Youth
Differently Abled
Disabled
Educators
Family and Friends
Health Care Providers
Service Providers

Organizations

Associations
Business
Congregations
Distribution
Education
Entertainment
Food Service
Foundations
Government
Health
Housing
Hospitality
Leisure
Media
Nonprofit
Retail
Software
Technology
Telecommunications
Travel

Geographic

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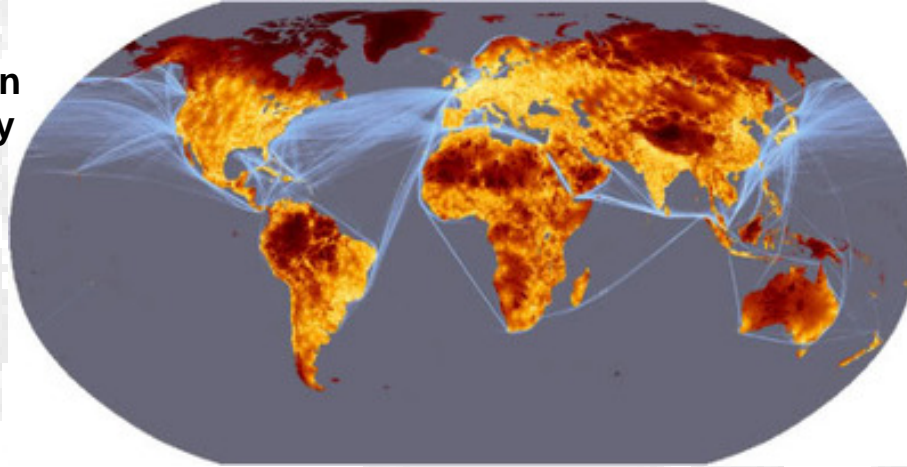


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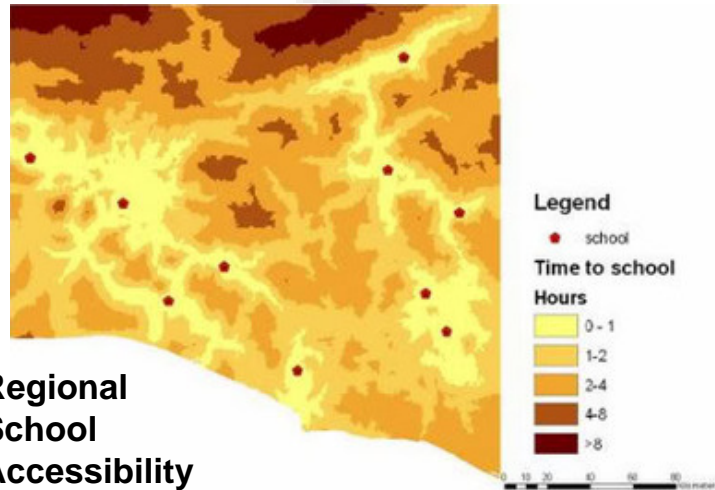
Mobilizing and Leveraging Resources

Accessibility Mapping @

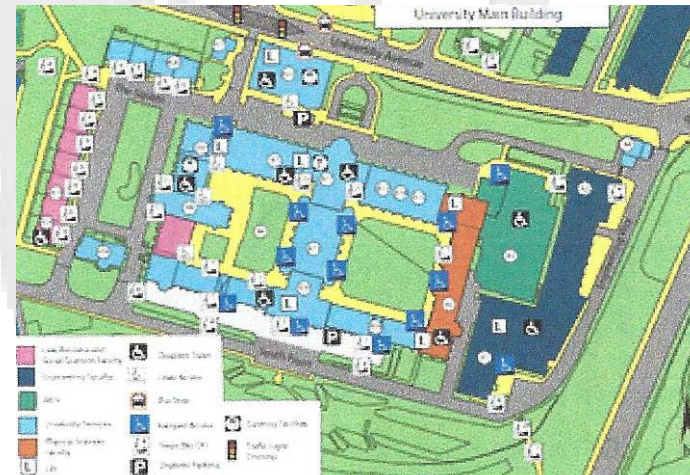
Global Urban
Accessibility
Map



In school
Accessibility
Map



Regional
School
Accessibility
Map



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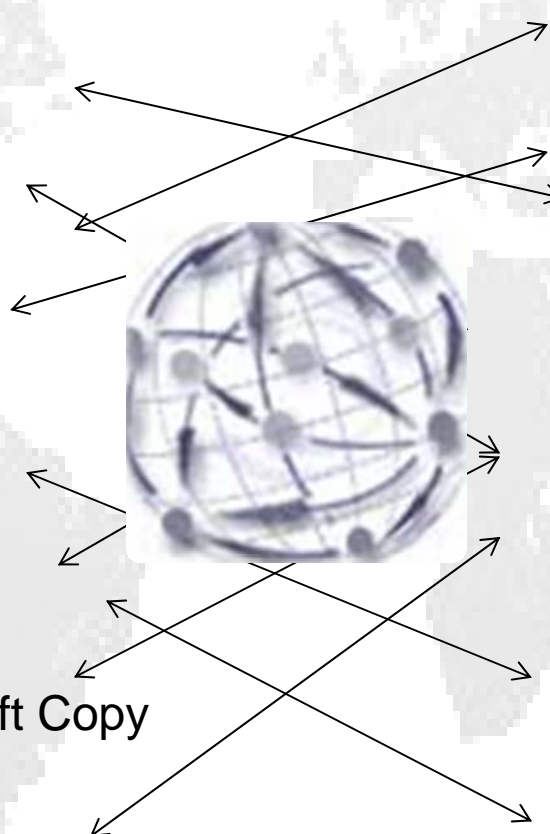
Modes of Access

How?

- Conversation
- Research
- Reading
- Listening
- Inquiry
- Search
- Referral
- Word of Mouth
- Informal
- Survey
- Mobile Phone
- Electronic / Soft Copy
- Hard Copy

Where?

- Libraries
- Books
- Call Centers
- Internet
- Mobile Apps
- Periodicals
- Associations
- Technology Companies
- Retail
- Manufacturers
- Assistive Technology Centers
- Mobile Phone
- Resource Center
- Databases
- Lists
- Directories



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Sample Accessibility Resources:

Access Information Inc @ – DisabilityGuide.org

Hard copy directory of detailed accessibility information for area attractions including accessible dining, entertainment, shopping, transportation and more.

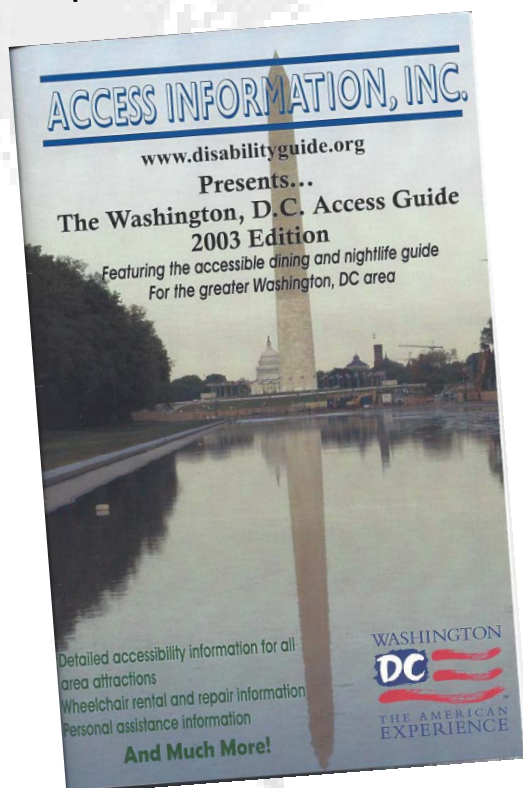


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Sample Accessibility Resources:

FCC Accessibility Clearinghouse @

An online resource created by the Federal Communications Commission with information about phones and innovative ways to communicate, especially for people with disabilities in the United States. The Clearinghouse includes information on telecommunication products, services, apps, and assistive technology and the ability to browse resources by disability including (1) Blind or Visually Impaired; (2) Cognitive Disabilities; (3) Deaf-Blind Disability; (4) Hearing, Language and Speech Disabilities; and (5) Mobility and Physical Disabilities. The goal is to assist all individuals in obtaining access to communications as specified in the 21st Century Communications and Video Accessibility Act.

FC Federal Communications Commission

Accessibility Clearinghouse

HOME RESOURCES BY DISABILITY PRODUCTS & SERVICES TECHNOLOGIES RELATED INFO FOR DEVELOPERS

Welcome to our information hub about phones and innovative ways to communicate, especially for people who may have a disability.

The FCC is dedicated to ensuring that all Americans – including Americans with disabilities – have full access to our nation's communications' revolution. The 21st Century Communications and Video Accessibility Act put into motion new requirements to ensure that everyone has access to communications as well as the ability to send and receive emergency information and services.

BROWSE RESOURCES BY DISABILITY

- Blind or Visually Impaired**
Genetic, congenital or acquired vision disabilities including color blindness.
- Cognitive Disabilities**
Intellectual deficits or impaired thinking, which include intellectual disabilities, learning disabilities, acquired brain injuries, neurodegenerative diseases like dementia.
- Deaf-Blind Disability**
Genetic, congenital or acquired limitations in peripheral vision and chronic hearing impairments.
- Hearing, Language and Speech Disabilities**
Deaf, hard of hearing, late deafened, problems with voice, difficulties pronouncing sounds, or articulation disorders.
- Mobility and Physical Disabilities**
Includes auto-immune disorders that can make it difficult to use a phone, and spinal cord injuries, quadriplegia and paraplegia.

ABOUT THE CLEARINGHOUSE
21st Century Communications and Video Accessibility Act
Inclusion Criteria
Usage and Disclaimer
For Developers

AccessWireless.org

DISCUSS
How can we publicize this clearinghouse to people who might use it?

SHARE THIS PAGE
Social media sharing icons for Facebook, Twitter, LinkedIn, YouTube, and others.

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Sample Accessibility Resources:

AccessWireless.org

is an online resource created by the CTIA- Wireless Association in collaboration with Mobile Manufacturers Forum (MMF) to aggregate information on cell phones including information on accessibility features. They organize the information into (1) Cognition; (2) Hearing; (3) Mobility/Manipulation; (4) Speech and (5) Vision. This resource also include information on (1) Phones; (2)Manufacturers; (3) Carriers and Services; (4) Guides and How To's and Resources for Industry and Resources for Seniors

AccessWireless.org

Home About Us Newsroom Site Map Print

CTIA
The Wireless Association

Search enter text... Text Size: A A Adjust Accessibility Settings

Find a Phone Resources for Industry Resources for Seniors

Wireless For All

Welcome to the most complete website designed to help people with disabilities, seniors and their families to find a cell phone and service! CTIA-The Wireless Association® and the wireless industry created AccessWireless.org to be your "first stop" to learn about the ever-changing world of cell phones and wireless services, and discover those that meet your specific needs.

PHONES CARRIERS & SERVICES
MANUFACTURERS GUIDES & HOW TOs

CTIA
The Wireless Association®
The following "Access Wireless" message is from Steve Largent,
CEO and President of CTIA - The Wireless Association

Hearing
For people who need handsets with volume, text, video communication or hearing aid compatible features.

Vision
For people who need handsets with voice output, voice control or tactile features.

Mobility/Manipulation
For people who need easy to use handsets.

Speech
For people who need handsets for text-based communications.

Cognition
For people who need handsets that are easy to understand.

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Sample Accessibility Resources:

AbleData @

An online resource with a detailed description of 40,000 assistive technology and information products. Funded by NIDRR which is part of the Office of Special Education and Rehabilitative Services (OSERS) U.S. Department of Education.

The screenshot shows the AbleData website. At the top, there is a navigation bar with the AbleData logo (a wheelchair icon) and the text "AbleData Your source for assistive technology". To the right of the logo, there is a search bar and a notification that says "You have gone full screen. Exit full screen (F11)". Below the navigation bar, there is a main content area. On the left, there is a quote: "AbleData provides objective information about assistive technology products and rehabilitation equipment". Below the quote are three small images: a person in a wheelchair, a person's hands, and a person in a wheelchair playing tennis. To the right of the images is a "Highlights" section with a link to "100 most recently added products". Below the highlights is a news item about the "RECNA 2013 Annual Conference" held from June 20 to June 24, 2013 in Bellevue, Washington. Below the news item is another news item about the U.S. Departments of Housing and Urban Development (HUD) and Health and Human Services (HHS) announcing nearly \$98 million in funding for 13 state housing agencies for rental assistance to extremely low-income persons with disabilities. Below the news items are three columns: "About AbleData", "Features", and "MyAbleData". The "About AbleData" column contains a list of bullet points and a link to "More about AbleData". The "Features" column contains a list of bullet points. The "MyAbleData" column contains a paragraph of text and a link to "Sign up or login". Below the columns are social media links for Facebook and Twitter. At the bottom of the page, there is a footer with a navigation bar, contact information for AbleData, and the NIDRR logo.

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Sample Accessibility Resources:

EASTIN (European Assistive Technology Information Network)

EASTIN is a network of resources between six European assistive technology resource databases, with information on 70,000 assistive technology products.

The screenshot shows the EASTIN website. At the top left is the EASTIN logo, a vertical bar of colored lines. To its right is the text "European Assistive Technology Information Network". Further right are links for "Login" and "Change language", and a "Search" button. Below the logo is a navigation menu with "Searches" (highlighted), "What is Eastin", "The Eastin partners", and "General info". Under "Searches" is a sub-menu "Assistive Products". This sub-menu is expanded to show options: "Assistive Products", "Companies", "Associated Information", "Submit a product", and "Info request". Below these are search options: "Guided search by ISO product classification codes", "Keyword Search", "Search by commercial name", "Search by manufacturer's name", "Search by insert date", and "Advanced search". A paragraph states: "The European search engine on Assistive Technology, working in all languages of the European Union." Below this is a list of partner organizations: "Dif data", "Handicat", "Hjælpe midde lbasen", "Rehadat", "Siva", and "Vilbank". At the bottom, there are two sections: "Popular topics (main classes and subclasses of the ISO product classification)" with a link "What are ISO codes", and two boxes: "04 ASSISTIVE PRODUCTS FOR PERSONAL MEDICAL TREATMENT" and "05 ASSISTIVE PRODUCTS FOR TRAINING IN SKILLS", each with a "For instance:" label.

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Mobilizing and Leveraging Resources
Sample Accessibility Resources:

Raising the Floor

More specifically, Raising the Floor seeks to ensure:

1. that access technologies are available for all types of functional impairment including those due to disability, literacy level, or effects of aging,
2. that these access technologies are effective enough to provide access to the ever evolving technologies used to create Internet based services and communities, and
3. that these access technologies are affordable for those of all socio-economic levels and all communities.

Our Projects

Projects
Overview

[1. Needs & Numbers](#)

[2. MasterList](#)

[3. Challenges](#)

[4. GPII](#)

[5. Spotlight](#)

Raising the Floor Project-Programs

Raising the Floor is organized around 5 major activities.

1. What is needed?



Needs and Numbers – Detailed and quantified information on people who experience the different barriers to use of ICT and content. This includes information on how those people can be served better by educators, businesses, etc.

- Needs must drive overall efforts.
- Important for research, policy, and market planning.

2. What exists to address these needs?



Masterlist of Strategies – A resource on all known approaches for facilitating accessibility of products and content

- Important for product design, finding new opportunities for research and development, and understanding today's accessibility environment.
- We want to build off what exists and advance it, rather than duplicating it unnecessarily.

3. How can we fill the gaps between needs and what exists?



Challenges – A central location for people looking for projects they can work on that would raise the floor of ICT accessibility for all.

- Helping to direct the rich resource of students, professors, hobbyists, and interested developers of all types toward the most pressing needs in this area.

4. Creating the infrastructure to make delivery of solutions possible, affordable.



GPII – Building a Global Public Inclusive Infrastructure

- To facilitate developers, funders, policymakers, and others in their attempts to secure, create, and deliver solutions to all who need them, more effectively and less expensively.

5. Highlighting those who are raising the floor on what is available and affordable.



Spotlight – Recognizing and highlighting the efforts of companies, organizations, governments, and individuals who significantly change the accessibility landscape.

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Telephone Access to Services Puzzle

Various areas of the world are trying to unify mobile access in a non unified way. The European Union is creating a harmonized service of social value. [WIK]. In North America the N11 code [WIK] is a different set of special phone number to access social services.

Service	Harmonized Service of Social Value		N11 Code		Other Geos	Access 360
	Nb. of Countries	Access Nb.	Nb. of Countries	Access Nb.		
Harmonized services of social value	27	116				
Hotline for missing children	27	116000				
Helpline for victims of crime	27	116006				
Child help lines	27	116111				
Non-emergency medical on call service	27	116117				
Emotional support help lines	27	116123				
Lost credit cards, debit cards, SIM cards and Key cards					116116	
Missing people					116000	
Police					192	
Firefighters					193	
Ambulance					194	
Help at Sea					195	
Military emergency					1976	
Roadside Assistance					1987	
Military Police					19860	
Community services - nonprofit			2	2-1-1		
Municipal government			1	3-1-1		
Directory assistance			2	4-1-1		
Traffic Information				5-1-1		
Telephone company customer service				6-1-1		
TDD relay for the deaf				7-1-1		
Underground utility location				8-1-1		
Emergency	27	112		9-1-1		

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Mobilizing and Leveraging Resources



Access360.org is a global resource concierge initiative providing access to organizations, products, services, events, disability assistance, and general information through the establishment of interconnected global networks. The goal is to use technology and collaboration to improve and facilitate access for everyone by mobilizing and leveraging resources to identify and align organizations and initiatives to promote improved human, economic, and physical accessibility.

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Interconnecting the World

Business Model

1. Alliance Cooperative / Joint Venture
2. Premium Information and Service Offerings
3. Linking Agreements
4. Membership Collaborative
5. User

Types of Revenue:

1. Demonstration Funding
2. Free – no charge
3. Premium
4. Linking Fees
5. Sponsorship
6. Subscription Fees
7. Membership
8. User Fee
9. Integration fee
10. Advisory Services
11. Contributions
12. Grants





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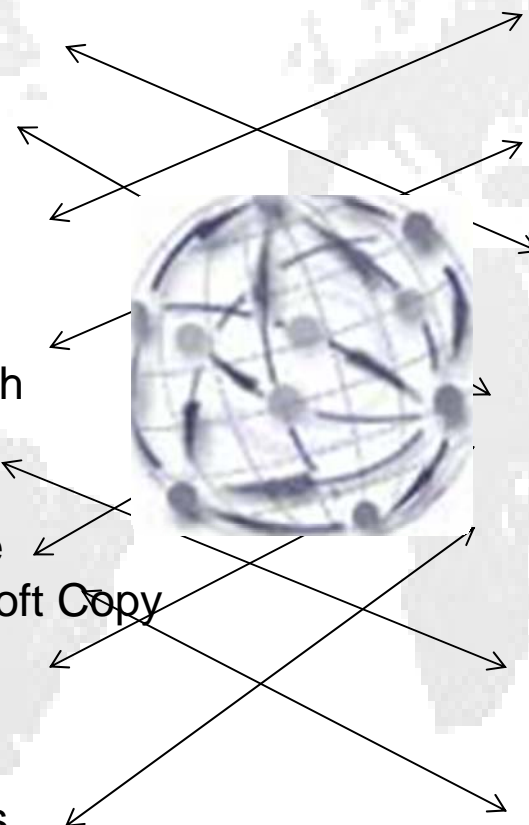
Mobilizing and Leveraging Resources

Access and Delivery



How?

- Online
- Research
- Reading
- Listening
- Inquiry
- Search
- Referral
- Word of Mouth
- Informal
- Survey
- Mobile Phone
- Electronic / Soft Copy
- Hard Copy
- Integration
- Dialing
- Jam Sessions



Where?

- Anywhere
- Libraries
- Books
- Call Centers
- Internet
- Mobile Apps
- Periodicals
- Associations
- Technology Companies
- Retail
- Manufacturers
- Assistive Technology Centers
- Mobile Phone
- Resource Center
- Databases
- Lists
- Directories

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Unifying Technology Platform



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Advanced Multi-Variant Search

Welcome to the alpha version of Access360 WorldInfoNow Advanced Search

Search

[Advanced Search](#)

Browse

- [Geography](#)
- [Subjects](#)
- [Events](#)
- [Provider](#)

Welcome to the alpha version of WorldInfoNow Advanced Search.

Search By Geo only:

Search By Subject only:

Use the following to more quickly access information by location and subject.

Enter and select a desired location and subject. Results will display to the right or below depending on screen size.

Geo: Subject: Info Repository:

If you don't find the information you need send an email to info@resnet.org.

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Mobilizing and Leveraging Resources



Action Plan

- Identify and Evaluate Current and Potential Resources (40%)
- Identify Advisors and Collaborators (30%)
- Identify Accessible Web Resources (10%)
- Develop Business Plan (10%)
- Develop Marketing Plan (10%)
- Conceive Sponsorship Program (10%)
- Determine Rollout (10%)

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Access360.org seeks to bring together individuals, organizations, and resources to facilitate access through the establishment of:

- Cloud based information repositories that integrate databases of geocentric and business information, with the ability to both provide and access information
- An interconnected network of information and referral systems and resource centers
- Call centers staffed with individuals who are able to connect the user to preferred types of information
- A premier website providing access to information in a user-friendly way for all, regardless of ability or disability
- Mobile apps that are easy to use for all ages, abilities, and in any global location to assist the user in finding desired local or global products and resources

We have a variety of tools and resources that we use to ensure success in our projects:

- ResNet Process™
- Resource and Audience Audit™
- Synergy Reporting
- A variety of integrated databases and research associates
- A virtual office network to allow for support any time, any where

The initiative is an outgrowth of the work and passions of The Resource Network's Managing Director, Rick Rodgers, who draws from a depth of experience and contacts to facilitate collaborative initiatives in government, commercial, non-profit, and underserved communities. As a resource matchmaker, Rick has a unique ability to identify commonalities and synergy points to bring together strategic connections that will increase market reach and effectiveness.

To find out more about **Access360.org** and other initiatives of The Resource Network, contact: **Rick Rodgers at +1 703-506-0203 or rick.rodgers@resnet.org**

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Access360.org

Mobilizing and Leveraging Resources

About

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Contact Us

Contact us

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If you have any questions or would like additional information, please contact us by phone or email. We look forward to hearing from you.

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Rick Rodgers, Managing Director, The Resource Network: rick.rodgers@resnet.org

The Resource Network: www.resnet.org

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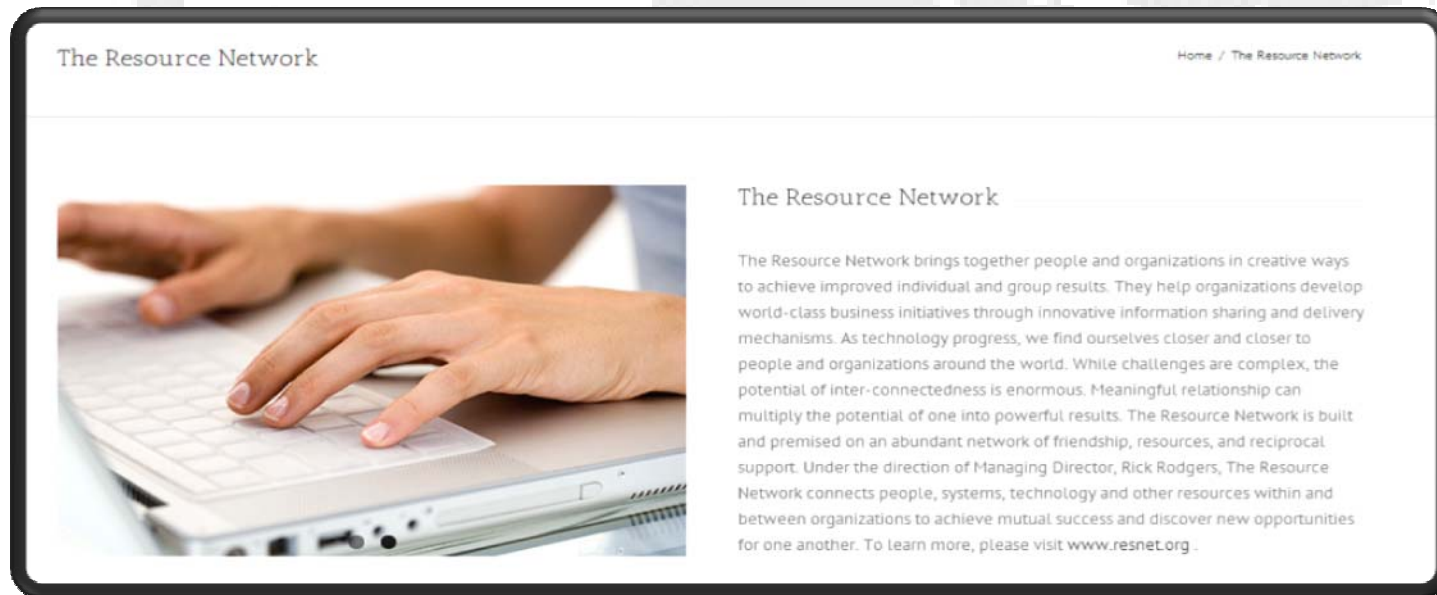


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The Resource Network

The Resource Network brings together people and organizations in creative ways to achieve improved individual and group results. They help organizations develop world-class business initiatives through innovative information sharing and delivery mechanisms. As technology progress, we find ourselves closer and closer to people and organizations around the world. While challenges are complex, the potential of inter-connectedness is enormous. Meaningful relationship can multiply the potential of one into powerful results. The Resource Network is built and premised on an abundant network of friendship, resources, and reciprocal support. Under the direction of Managing Director, Rick Rodgers, The Resource Network connects people, systems, technology and other resources within and between organizations to achieve mutual success and discover new opportunities for one another. To learn more, please visit www.resnet.org .



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Our tools and Resources

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Resources

Resources

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Access360.org continues to identify organizations and individuals to facilitate access. In our constant pursuit for information, we add to the below list as it becomes available and discovered. We welcome your feedback and suggestions.

[American Association of People With Disabilities \(AAPD\)](#)

[American Bar Association United Nations Development Program International Legal Resource Center \(ABA UNDP ILRC\)](#)

[Brookings Institution](#)

[Burton Blatt Institute](#)

[Global Forum on Law and Justice Development](#)

[Global Network for Entrepreneurs with Disabilities](#)

[International Alliance of Assistive Technology Information Providers](#)

[UPS Foundation](#)

[U.S. Agency for International Development \(US AID\)](#)

[U.S. International Council on Disabilities \(USICD\)](#)

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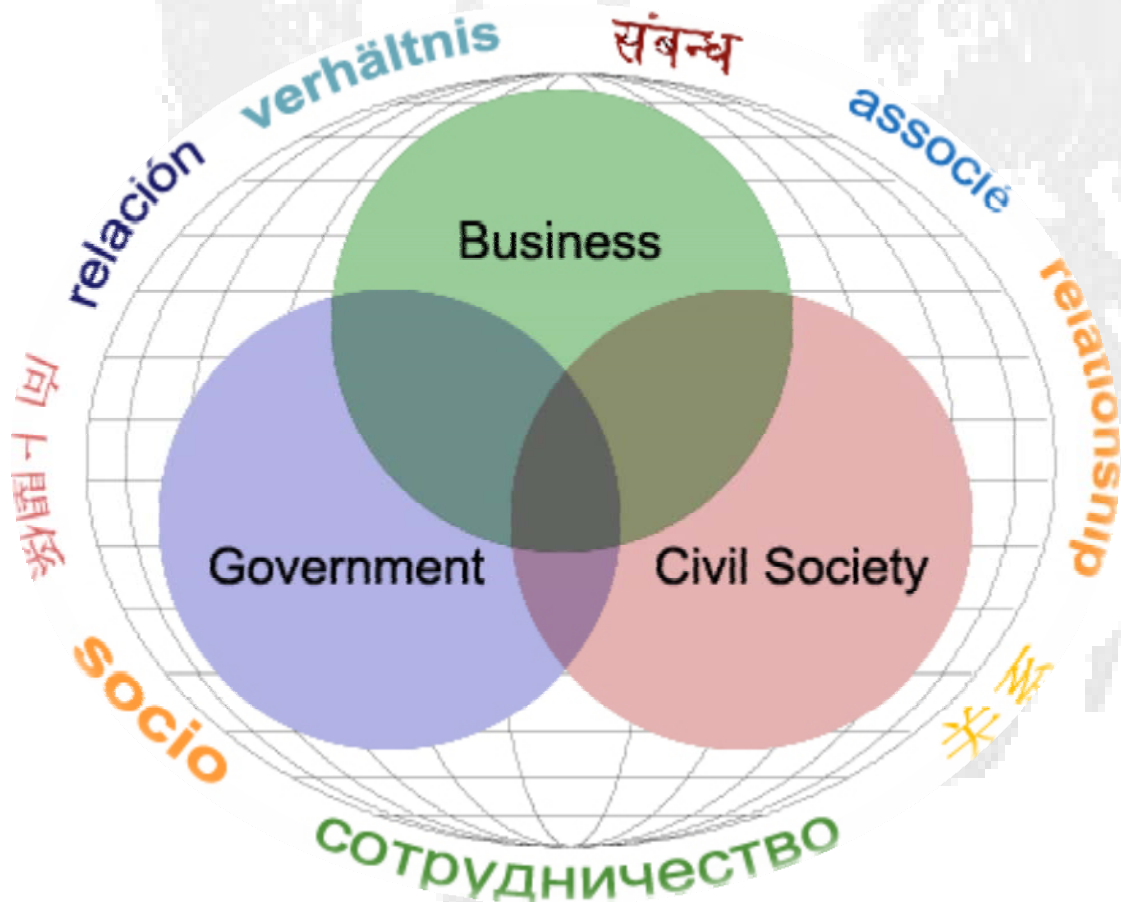


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Mobilizing and Leveraging Resources



From Independent to Interdependent Sectors



Business comprises the commercial sector.
Government comprises the public sector.
Civil society comprises the independent sector and NGOs.
Many view these sectors as separate entities, and often, these sectors seemingly operate in a vacuum.
When they work together and align their goals and methods, the three sectors combine to create great things-- operating complementarily as interdependent sectors.
[That all may win](#)



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Interdependence

In the progress of personality, first comes a declaration of independence, then a recognition of interdependence.

~Poet Henry Van Dyke

We are part of the whole which we call the universe, but it is an optical delusion of our mind that we think we are separate. This separateness is like a prison for us. Our task must be to widen the circle of compassion so we feel connected to all people and all situations.

~Scientist Albert Einstein

Great discoveries and improvements invariably involve the cooperation of many minds. I may be given credit for having blazed the trail but when I look at the subsequent developments I feel the credit is due to others rather than to myself.

~Inventor Alexander Graham Bell

Interdependence is and ought to be as much the ideal of man as self-sufficiency. Man is a social being. Without interrelation with society he cannot realize his oneness with the universe or suppress his egotism. His social interdependence enables him to test his faith and to prove himself on the touchstone of reality.

~Mahatma Gandhi

Interdependence is a state of being with mutual responsibility and dependency upon others.

